

DIRTY DANCING FESTIVAL VENDOR RULES and GUIDELINES

Friday, Sept. 11th & Saturday, Sept. 12th, 2020
Lake Lure, NC

Please make sure to read and understand the following to participate as a vendor.
Rules and guidelines must be signed and submitted with your application.

2-Day Festival

The Dirty Dancing Festival REQUIRES vendor commitment to set up and run sales for the two-day festival period. Vendors will not be granted permission to breakdown their booth on Friday evening and re-set up on Saturday morning. The area will have security presence overnight.

Vendor Payments:

Vendors MUST pay by check to the Dirty Dancing Festival ONCE ACCEPTED as a vendor.

Payments can be mailed to:

PO Box 32, Chimney Rock, NC 28720.

Questions about paying by credit card can be addressed by calling 828-625-2725.

PayPal is not accepted.

Set-Up Time:

FRIDAY: Vendors may begin to arrive at festival grounds and set up in designated space at Noon. Vendors have until 3 PM on Friday, Sept. 11th to be in their vendor space. All vendors MUST be ready for festival attendees by 4:30 PM.

- **ONLY Food & Alcohol vendors may remain open during the Lakeside Screening of Dirty Dancing movie.** Arts & craft vendors are asked to turn off any booth lighting and keep all noise/talking to a soft minimum.

SATURDAY: All vendors are REQUIRED to reopen at 10:00 AM and continue sales until 5PM.

- If you need to restock and will not return until a later time, please let one of the festival committee managers onsite know before you leave.

Break-Down Time: Vendors may break-down at 5PM on Saturday. All vendors must be off grounds by 7:30 PM.

Vendor Acceptance Process and Guidelines:

- Festival committee will confirm vendors after review of vendor form once submitted via email to info@dirtydancingfestival.com. If you do not have a way to send the form in via email, please email us and we will contact you to determine an alternative route.
Once confirmed, the festival director will contact vendor to approve or deny acceptance. At that time, vendor will be requested to submit payment if accepted.
- The festival committee reserves the right to limit the number of vendors selling similar items as well as the number of vendors assigned in each category. Priority will be given based on the order in which applications are received.
- Last minute registration will not be accepted. All vendor forms MUST be postmarked or submitted by the cut-off-date of **August 3, 2020**.
- Vendor spaces MUST be paid by or before the cut-off-date in order for your booth space to be included on our festival vendor layout map. No credentials or passes to enter will be given to vendors unless vendor fee payment has been received.
- Vendor fees are NON-REFUNDABLE. The festival is held RAIN or SHINE!
This rule will be adjusted as the committee learns more about the guidelines and regulations set forth by the federal, state and local governments surrounding the coronavirus. If the festival is effected by COVID-19 you will be contacted and refunds will be applied accordingly.

- All festival vendors are provided with **limited staff member access**; Arts & Crafts vendors include 2-staff members. Food & Alcohol vendors include 4-staff members. Any additional staff is \$15/ea.
- If you need electric service, please bring a heavy-duty, exterior power cord of at least 100 feet in length. The correct adapters to connect to festival provided generators are a **MUST**.
- The use of generators is prohibited by vendors.
- **Arts & Crafts Vendors** are responsible for supplying their own tent (e.g. easy pop-up tent found at Sam's Club, Lowes, etc.), tables, chairs, tent signage, garbage bags, etc. All tents **MUST** be staked to insure safety in case of wind.
- Signage for your vendor booth identifying your company/business is highly recommended.
- **Arts & crafts** vendor spaces are 12x12 ft. and **MUST** be handmade, or of original creation, and sold or displayed by the artisan. Having items related to the Dirty Dancing Festival or paying homage to our geographic location is **strongly recommended** and will be given first preference. No food or beverage sales allowed in artisan booths.
- **Arts & crafts** vendors are **PROHIBITED** from selling commercially manufactured clothing merchandise or sales of licensed/copyrighted logos or merchandise.
- **Food vendors** are **REQUIRED** to have a truck or trailer set up to serve food. Tent set up/service is **PROHIBITED**.
- **Food vendors** are required to take their grease with them when they leave festival grounds.
- **Food vendors** **MUST** contact the Rutherford County Health Department for a temporary food permit at a minimum of **three weeks** prior to the festival. Please call the Health Department at (828) 287-6104.
- **Food vendors** **MUST** post prices of food and drink items.
- Ice will **NOT** be sold onsite and is the responsibility of the vendor to supply.
- Booth location, arrival credentials, and set up instructions will be communicated via email at a minimum of one week prior to the festival.
- Solicitation, sales, questionnaires and promotional materials **MUST** be done within the vendor space. None of these activities are allowed in the public areas of the festival.
- All spaces must be cleaned and garbage bagged after festival. Volunteers will be around to pick up your garbage bags immediately following the festival.
- Parking is available onsite for vendors both days.
- Applicants must be at least 18 years of age. Anyone under 18 years of age must be supervised by an adult.

New Vendor Layout is to be expected for the 2020 festival. The committee will update this information as news and developments unfold.

Please sign indicating you have read and agreed to the Dirty Dancing Festival vendor process and guidelines:

Signature of Vendor

Date

For Vendor Acceptance Email Vendor Form to: info@dirtydancingfestival.com

For questions email: info@dirtydancingfestival.com

To learn more about the festival visit: www.dirtydancingfestival.com